

Date: March 24, 2016

Revlon- Trade Marketing & Merchandising Manager

From: Tammy R. Brown
2447 Cinnamon Springs Trail
Jacksonville, Florida 32246

To Whom It May Concern:

It has been my pleasure working with Ms. Maxwell during her role at Revlon as a Marketing Brand Manager, Associate. Ms. Maxwell has been an outstanding member of the Marketing team. Her drive and passion are insurmountable and truly shines through the execution of her projects.

While working with Ms. Maxwell, I found her to be a strong project manager, who is approachable, energetic and efficient. In addition, Ms. Maxwell has always presented herself in a direct, honest, considerable and thoughtful manner. She truly has a team spirit while maintaining a leadership role.

Ms. Maxwell directly oversaw the Crème of Nature Straight From Eden product line. She was in charge of the social media, print, In-Store Promotions as well as the packaging and artwork changes. She was extremely successfully in supporting the marketing team goals all while also supporting the needs of the sales team and organization. Ms. Maxwell is very time oriented and properly laid out all projects. She worked with cross-functional teams including Trade Marketing, Sales, Legal, R&D, PR, etc. Her work earned recognition among our top distributor which featured her Product's artwork on the cover of their magazine. It was an award that our President received.

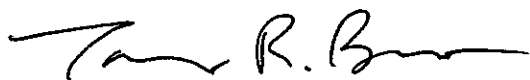
Ms. Maxwell is extremely creative as well as analytical. She has brought forward multiple ideations that were utilized across several brands. She influenced folks that were above her position on multiple occasions and always thinks outside of the box. Often when other team members needed ideas or help, Ms. Maxwell was the go to person.

Ms. Maxwell was an exceptional partner and team player overall. She was able to build strong business relationships and was easy to interact with and communicated well with other team members. She is an effective team member and she will truly be missed.

Kay would be a welcomed addition to any organization that is looking for a passionate, driven, creative and intelligent business person to join their team. It is without hesitation that I recommend Ms. Maxwell.

Kay's attitude, application of effort and innovative spirit will be strong assets to your company. Please do not hesitate to call me if you'd like more information about this recommendation.

Most Sincerely,



Tammy R. Brown, Trade Marketing & Merchandising Manager

Office: 904-693-5371

Mobile: 904-510-6937

Tammy.Brown@Revlon.com

TammyReneBrown@gmail.com